

This is Greater Birmingham, UK



Business
Birmingham
West Midlands Growth Company



John Stapleton, Co-Founder and General Manager

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Find out more about 1000 Trades
1000trades.org.uk

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Co-Founder and General Manager



What 1000 Trades offers Birmingham

1000 Trades is an independent neighbourhood bar and kitchen in the Jewellery Quarter, Birmingham. It has brought new life to a listed building, celebrating and championing all forms of craft.

The Jewellery Quarter is an integral part of the city's cultural offering. 1000 Trades is joined by a number of other restaurants and cafés, which contribute to Birmingham's ranking as the UK's number one regional city for quality of life, according to Mercer.

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The dedication to crafts span every aspect of the business – from the beer and natural wine through to kitchen residencies by food entrepreneurs.

The Guardian describes 1000 Trades as “an unusually interesting watering hole”. John Stapleton, Co-Founder and General Manager of 1000 Trades, commented:

“We feel there is unfulfilled potential in Birmingham and that we can assist the city in realising this by bringing something different.”

What Birmingham offers 1000 Trades

Birmingham is the youngest city in Europe, with under 25s accounting for 40% of its population. This youth, diversity and innovative spirit fuels creativity. 1000 Trades reflects this creative spirit, with its soundtrack produced in partnership with Birmingham's music community, and the artwork of local artists showcased throughout the bar.

John, who moved from London to Birmingham in order to set up the bar, added:

“We wanted a bar that combines a reverence for heritage with cutting edge contemporary - Birmingham is perfect for this. It has a prouder history and a brighter future than is often realised. Its past involves being ‘the city of one thousand trades’; and the best of Birmingham today recovers the same pioneering spirit of innovation that the city then embodied.

“Working with other local businesses and communities is important for us. We have space available for community and private events and we are particularly keen to support activities consistent with our craft philosophy.

“The point of the bar is to be a platform to this spirit in as many different ways as possible. We couldn't have opened a bar called 1000 Trades anywhere else but Birmingham.”



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About Business Birmingham

Business Birmingham is Greater Birmingham's official inward investment programme; part of the West Midlands Growth Company (WMGC). Business Birmingham was recently named as the best regional Investment Promotion Agency in Western Europe by Site Selection magazine.

This project is partially funded by the England 2014 to 2020 European Structural and Investment Funds Growth Programme through its ERDF Investing in Greater Birmingham Project. Business Birmingham aims to position Greater Birmingham as a leading inward investment location and major engine of UK growth. For more information, visit Business Birmingham's website or sign up to its newsletter.

European Regional Development Fund

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