

# This is Greater Birmingham, UK



Business  
Birmingham

West Midlands Growth Company



One of the world's largest banking and financial services organisations, HSBC, has chosen Birmingham as the location for the head office of its new ring-fenced bank, HSBC UK.



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Find out more about HSBC  
[hsbc.co.uk](https://hsbc.co.uk)

As a company with a customer base, employees and branch network that covers the entire UK, the bank is in the process of recruiting for 1,040 new roles in Britain's second-biggest city.

Founded in 1836 as the Birmingham and Midland Bank, where the core of HSBC's UK business originated, the bank is now investing 200 million pounds, including a new building, in the city where it first began trading.

As part of this investment, HSBC has acquired a 250-year lease on a new 210,000 sq. ft. office building in Birmingham's Arena Central enterprise zone. The new building will be one of the greenest in the city, underscoring the Group's commitment to reducing carbon emissions, and will accommodate up to 2,500 HSBC UK staff.

Antonio Simoes, chief executive of HSBC Bank plc, commented on the success of the relocation:

"The creation of HSBC UK's new head office in Birmingham provides us with a once in a lifetime opportunity to build a new and better bank for our customers and people. It's important that our new head office reflects our brand, culture and heritage and we have been working hard to create the right infrastructure and environment.

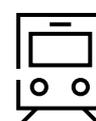
The relocation process is already ahead of target, and so far around 53 percent of the new roles have been filled.

Simoes continued:

"We're proud that our new head office will be one of the greenest buildings in Birmingham and we believe its location at the heart of the UK will help us get closer to our 17 million customers across the UK. More than half of the head office roles we're moving from London to Birmingham are now accounted for and we're recruiting internally and externally for the remaining roles, with more than 2,000 HSBC colleagues having already registered their interest."

To search and apply for roles with HSBC UK and to join the Birmingham talent community visit [www.hsbc.com/careersinbirmingham](http://www.hsbc.com/careersinbirmingham)

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**By 2026, High Speed Rail will bring the journey time to London down to just 38 minutes.**

## About Business Birmingham

Business Birmingham is Greater Birmingham's official inward investment programme; part of the West Midlands Growth Company (WMGC). Business Birmingham was recently named as the best regional Investment Promotion Agency in Western Europe by Site Selection magazine.

This project is partially funded by the England 2014 to 2020 European Structural and Investment Funds Growth Programme through its ERDF Investing in Greater Birmingham Project. Business Birmingham aims to position Greater Birmingham as a leading inward investment location and major engine of UK growth. For more information, visit Business Birmingham's website or sign up to its newsletter.

## European Regional Development Fund

The project has received funding from the England European Regional Development Fund as part of the European Structural and Investment Funds Growth Programme 2014-2020. The Department for Communities and Local Government (and in London the intermediate body Greater London Authority) is the Managing Authority for European Regional Development Fund.



**EUROPEAN UNION**  
European Regional Development Fund

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