

This is Greater Birmingham, UK



Business
Birmingham
West Midlands Growth Company



This is Netwatch Global

Based in Digbeth, Netwatch is part of the growing cybersecurity industry in Greater Birmingham triggered by a professional services boom in the region. The firm helps business, professional and financial services (BPFS) companies to investigate and reduce the cost associated with false claims, counterfeit goods, internal fraud and organised crime.



For more information please contact our team
businessbirmingham.com +44 (0)121 202 5022
invest@businessbirmingham.com

Find out more about Netwatch
netwatchglobal.com

With great links to world class universities which offer relatable courses in criminology and sociology, Netwatch has been able to offer internships to budding graduates.



Why Relocating

Netwatch decided to move from Worcester in 2016 and set up in Digbeth, Birmingham after growing at an exponential rate. The city centre was the ideal location to attract talent and strengthen links with customers.

Why Birmingham

Being within the BPFs hub of Greater Birmingham enables Netwatch to work with top international financial institutions. Since moving, they have been able to capitalise on the record number of businesses now based nearby.

With General Data Protection Regulation (GDPR) coming into force in April 2018, it has never been more important for large organisations to seek cybersecurity and anti-fraud expertise.

What Birmingham Has Offered Them

David Purcell, Chief Operating Officer at Netwatch cites the “great culture and quality of life” as a means by which Netwatch has been easily able to recruit and retain top talent. With great links to world class universities which offer relatable courses in criminology and sociology, Netwatch has been able to offer internships to budding graduates.

As a thriving city, Birmingham is retaining and attracting these graduates, benefiting companies like Netwatch who is growing at a great pace. Figures show that Birmingham is now attracting more people from London than it is losing with a net import figure of 1,230 in 2016.

Driven by investment from global companies such as HSBC and unprecedented levels of infrastructure development, the city is economically flourishing. Since relocating, Netwatch has been able to take full advantage of this, working with top financial institutions including seven of the top ten UK insurance companies.



Figures show that Birmingham is now attracting more people from London than it is losing with a net import figure of **1,230** in 2016.

About Business Birmingham

Business Birmingham is Greater Birmingham’s official inward investment programme; part of the West Midlands Growth Company (WMGC). Business Birmingham was recently named as the best regional Investment Promotion Agency in Western Europe by Site Selection magazine.

This project is partially funded by the England 2014 to 2020 European Structural and Investment Funds Growth Programme through its ERDF Investing in Greater Birmingham Project. Business Birmingham aims to position Greater Birmingham as a leading inward investment location and major engine of UK growth. For more information, visit Business Birmingham’s website or sign up to its newsletter.

European Regional Development Fund

The project has received funding from the England European Regional Development Fund as part of the European Structural and Investment Funds Growth Programme 2014-2020. The Department for Communities and Local Government (and in London the intermediate body Greater London Authority) is the Managing Authority for European Regional Development Fund.



EUROPEAN UNION
European Regional Development Fund

For more information please contact our team
businessbirmingham.com +44 (0)121 202 5022
invest@businessbirmingham.com

Find out more about Netwatch
netwatchglobal.com