

# This is Greater Birmingham, UK



Business  
Birmingham  
West Midlands Growth Company



Adapptech chose to locate its headquarters in Greater Birmingham to capitalise on the region's state-of-the-art healthcare facilities and educational institutions.



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Find out more about Adapptech  
[adapttech.eu](https://adapttech.eu)

Adapttech chose to locate its headquarters in Greater Birmingham to capitalise on the region's state-of-the-art healthcare facilities and educational institutions. The biomedical startup was established three years ago by two ambitious Portuguese engineers and entrepreneurs. The company focuses on developing technologies to help provide healthcare professionals with the tools to fit prosthesis and monitor the rehabilitation process.

## Why Greater Birmingham?

Adapttech knew it wanted to set up its headquarters in the UK. For a startup looking for small overheads, it made more financial sense to look outside of London.

Choosing to locate south-west of Birmingham's city centre places Adapttech at the centre of the region's life sciences cluster and its world-class innovation institutions.

The company is located next to both the Queen Elizabeth Hospital and the University of Birmingham – an institution renowned for world-class, highly

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respected biomedical courses. Operating three clinical trials units, the university campus is one of the two largest centres for clinical trials in the UK. With rapid expansion in mind, access to high quality, skilled graduate talent was a key consideration for Adapttech.

The investment in Greater Birmingham's infrastructure and connectivity was also a draw. With its R&D centre back in Porto, having a number of direct flights from Birmingham Airport was seen as helpful to its employees.

Business Birmingham has supported Adapttech throughout its move from Portugal.

Founder of Adapttech Mario Saenz Espinoza, said: “Business Birmingham advised us on prime office locations and has continued to support us in finding housing, as my co-founder Frederico Carpinteiro and myself move to be based in Birmingham permanently. We are looking forward to this transition and feel confident about our continued growth in Birmingham.”

Adapttech's founder believes that locating the company's base in Greater Birmingham will help the business to continuously grow, and achieve its ambitious goal: to reshape the future of the prosthesis fitting process.



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## About Business Birmingham

Business Birmingham is Greater Birmingham's official inward investment programme; part of the West Midlands Growth Company (WMGC). Business Birmingham was recently named as the best regional Investment Promotion Agency in Western Europe by Site Selection magazine.

This project is partially funded by the England 2014 to 2020 European Structural and Investment Funds Growth Programme through its ERDF Investing in Greater Birmingham Project. Business Birmingham aims to position Greater Birmingham as a leading inward investment location and major engine of UK growth. For more information, visit Business Birmingham's website or sign up to its newsletter.

## European Regional Development Fund

The project has received funding from the England European Regional Development Fund as part of the European Structural and Investment Funds Growth Programme 2014-2020. The Department for Communities and Local Government (and in London the intermediate body Greater London Authority) is the Managing Authority for European Regional Development Fund.



**EUROPEAN UNION**  
European Regional Development Fund

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