

This is Greater Birmingham, UK



Business
Birmingham
West Midlands Growth Company



This is Dignio

Norwegian medical software company Dignio decided to locate its UK headquarters in Greater Birmingham to be at the centre of the UK's largest medtech cluster. Dignio's product enables patients with chronic conditions to access home-based care, with the aim of reducing patients' need for face-to-face consultations in a traditional hospital setting.

dignio

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Find out more about Dignio
dignio.com

The software platform is a secure, scalable, cloud-based TeleHealth solution, which combines empirical data from wearable monitoring devices with anecdotal data from the interaction between the patient and the remote clinician or multi-disciplinary team.

Why Greater Birmingham?

Dignio was attracted to Greater Birmingham, as a region known for its innovative and collaborative culture. Once the cradle of the industrial revolution, the area has grown to be a thriving hub for leading tech and life sciences start-ups, with more new companies created in Birmingham than any other UK city.

When expanding into the UK, Dignio wanted to match the favourable work environment to its current base in Norway and believed Greater Birmingham matched up well. Similar demographics, life expectancies and population size all played a part.

The opportunity to be based in the University of Birmingham's Research Park, which includes the BioHub laboratory, was also a big attraction for Dignio, as the company was keen to be part of this successful and collaborative health science community.

Greater Birmingham's world-class universities and the Institute of Translational Medicine mean Dignio and its employees are placed among its innovative peers, with access to a talent pool of high flying recruits with a scientific background.

“We are changing the face of healthcare and feel well-placed to grow, innovate and trial life changing technology among world class institutions in Birmingham.”

Business Birmingham has supported Dignio in expanding to the UK.

Adapttech's founder believes that locating the company's base in Greater Birmingham will help the business to continuously grow, and achieve its ambitious goal: to reshape the future of the prosthesis fitting process.

Chief Executive Officer Lars Christian Dahle has spoken about why Birmingham was the right place for Dignio to set up: “When we look to expand, we always want to create a similar environment to the one that has been so successful for us in Norway. Our move has been made easier after receiving significant support in setting up our office, as well as being introduced to sources of growth finance and legal and financial support.

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Having spotted a market for a more holistic approach to Chronic Disease Management, Dignio has now expanded into Eastern Europe, Singapore and China. By setting up in Birmingham, Dignio can capitalise on a number of NHS opportunities whilst helping deliver care for patients remotely in the UK.



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About Business Birmingham

Business Birmingham is Greater Birmingham's official inward investment programme; part of the West Midlands Growth Company (WMGC). Business Birmingham was recently named as the best regional Investment Promotion Agency in Western Europe by Site Selection magazine.

This project is partially funded by the England 2014 to 2020 European Structural and Investment Funds Growth Programme through its ERDF Investing in Greater Birmingham Project. Business Birmingham aims to position Greater Birmingham as a leading inward investment location and major engine of UK growth. For more information, visit Business Birmingham's website or sign up to its newsletter.

European Regional Development Fund

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