

This is Greater Birmingham, UK



Business
Birmingham
West Midlands Growth Company



Tim Kay, Director

KPMG is a renowned professional services firm, and in recent years it has developed a thriving technology consultancy department, which is one of the fastest-growing business areas within the company.



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Find out more about KPMG
home.kpmg.com/uk/en/home.html

At the Birmingham office, KPMG's consultants support and advise tech companies in the West Midlands on how best to store and use their data, helping them tackle some of the biggest challenges facing businesses in the UK.



Why Birmingham

In recent years, advancements in devolution such as the Midlands Engine and a new Metro Mayor have further consolidated the West Midlands as one of the UK's leading regions, leading small and large businesses alike to flock there. Tim Kay, Director at KPMG, recognised the opportunity the region had to promote itself on the world stage and wanted to be a part of the West Midlands' growth story. Leading KPMG's work in the technology sector locally, Kay has seen first-hand how Birmingham's booming tech sector has transformed the region: "With tech, you can't be subscale. You need to be big enough to compete with cities like Barcelona and Berlin, and the West Midlands is well placed to do that in the coming years."

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What Birmingham has offered them

Like many other businesses in the West Midlands, KPMG was attracted to the region by its local talent base. With three of the top 20 universities in the UK situated in the area, the West Midlands has offered KPMG a skilled workforce that has strengthened the firm's century-long history in Birmingham.

However, as Tim points out, one of the key reasons KPMG has done so well in the Midlands is due to business demand. Tens of thousands of businesses are created in the region every year, and they are increasingly turning to KPMG to advise them on everything from data analytics to the incoming GDPR regulations. Hailed as one of the most investable locations in the UK, the size of the West Midlands economy and its potential for even more growth has secured the future of KPMG's tech consultancy in the region.



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About Business Birmingham

Business Birmingham is Greater Birmingham's official inward investment programme; part of the West Midlands Growth Company (WMGC). Business Birmingham was recently named as the best regional Investment Promotion Agency in Western Europe by Site Selection magazine.

This project is partially funded by the England 2014 to 2020 European Structural and Investment Funds Growth Programme through its ERDF Investing in Greater Birmingham Project. Business Birmingham aims to position Greater Birmingham as a leading inward investment location and major engine of UK growth. For more information, visit Business Birmingham's website or sign up to its newsletter.

European Regional Development Fund

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European Regional Development Fund

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